

# On The Move!

ALWAYS!





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# Here We Go!

Bright minds, creative solutions, and the courage to try new things—  
that's what sets graduates of Hochschule Campus Wien apart.  
Their successes speak for themselves.



MANUELA

**Manuela Fink**  
**Bachelor's degree program Health Care**  
**and Nursing**

When nursing meets scientific findings, new perspectives for everyday working life emerge. Manuela Fink opened up one of these perspectives in her Bachelor's thesis. She investigated how the targeted involvement of relatives can contribute to the prevention of so-called postoperative delirium—temporary functional disorders of the brain after surgery. She was able to show that family-supported care can make a noticeable difference: it not only reduces the frequency of delirium, but also promotes the well-being of patients and relatives. Manuela Fink was awarded the prestigious Elisabeth Seidl Prize for outstanding nursing science theses for her practical and scientifically sound work.

ISABELLA



**Isabella Mayer**  
**Bachelor's degree program Molecular**  
**Biotechnology and Master's degree in**  
**Molecular Biotechnology**

Hematopoietic stem cells are rare components of adult bone marrow that maintain the hematopoietic cell pool through self-renewal and differentiation. The transplantation of hematopoietic stem cells is an important medical procedure for the treatment of various diseases—Isabella Mayer and her research colleagues focused on this very topic, concentrating on the cell cycle regulator CDK6. For her research, she received the Wilhelm Türk Prize, worth €5,000, for the best scientific work in the field of hematology. After graduation from Hochschule Campus Wien, Isabella Mayer completed a PhD at the Center for Biological Sciences at Vetmeduni Vienna and is now working as a postdoctoral researcher at ETH Zurich.



BARBARA



**Barbara Wallner**  
**Master's degree Child and Family-Centered Social Work**

Around the world, children are housed together with their mothers in prisons to avoid separation and enable them to form a bond. In Austria, this is permitted until the child reaches the age of two—this age limit is an exception in European comparison. In her Master's thesis, Barbara Wallner examined the extent to which the legal age limit of two years for the joint accommodation of mothers and children in prison leads to potentially traumatic separations and what changes are needed. The multidisciplinary research in the fields of justice, developmental psychology, and social work was awarded the 2024 Prison Research Prize by the Federal Ministry of Justice. Since 2019, Barbara Wallner has been working as a social worker for child and youth welfare services in Burgenland (Oberwart district).

CONGRATULATIONS!

TIM



**Tim Gappmeier**  
**Bachelor's degree program Molecular Biotechnology**

Heat shock response (HSR) is a cellular signaling pathway that is activated by stress factors such as heat, heavy metals, or oxygen deficiency. The HSR is regulated by the protein Heat Shock Factor 1 (HSF1). Tim Gappmeier was able to show that certain protein regions of HSF1 are crucial for the activation of HSF1 and thus for the initiation of the HSR. He presented his findings, which are relevant to research into diseases such as cancer and neuro-degenerative disorders, live to an expert audience at this year's Research Forum of Austrian Universities of Applied Sciences—and won the poster prize. Tim Gappmeier conducts research in the Signaling Pathways Research Group at the Research Center Molecular Biotechnology at the University of Applied Sciences Campus Vienna.



**Good to know!**

The Research Forum of Austrian Universities of Applied Sciences is a platform for presenting the diverse research activities and results of Austrian universities of applied sciences. This year's Research Forum was hosted by Hochschule Campus Wien. Read more on page 22.



↑  
TIMMO

### **Timmo Achsel**

**Bachelor's degree program High Tech Manufacturing and Master's degree program High Tech Manufacturing**

Timmo Achsel's Master's thesis focused on the development of a cost-effective and scalable system for process monitoring in selective laser sintering, which achieves an error detection rate of over 99 percent with the aid of a camera and convolutional neural networks. The results are particularly relevant for the development of functional prototypes, the implementation of modern technologies, and, above all, for sustainable process monitoring using deep learning. He impressed the high-caliber jury at the Mechatronics Platform and took second place.



KATHARINA  
↓

### **Katharina Harringer**

**Bachelor's degree program Dietetics**

Digital communication is increasingly finding its way into dietetic counseling, changing the way counseling sessions are conducted. In her thesis, Katharina Harringer focused on the use of video telephony in this context. She provided valuable insights into a highly topical issue in healthcare and showed how both patients and dietitians perceive this form of digital counseling. The professional association Diaetologie Austria honored the research results with the Young Talent Award at the DIAETAWARD 2025.



The winners of the ERIKA award with Rector Heimo Sandtner, namesake Erika Stubenvoll, heads of department Bettina M. Madleitner (Applied Nursing Science) and Elisabeth Steiner (Social Sciences), Head of Degree Program Peter Stepanek, Volkshilfe Wien Managing Director Tanja Wehsely, Volkshilfe Managing Director Erich Fenninger, and Wilhelm Behensky, Chief Executive Officer of the Management Board of Hochschule Campus Wien.

### **ERIKA Award**

Since 2019, Volkshilfe Wien has been awarding the ERIKA Prize to graduates of the Department of Social Sciences at Hochschule Campus Wien. In 2025, the prize was awarded

for the fifth time, for the first time also to graduates of the Department of Applied Nursing Science—a strong sign of the social relevance and scientific foundation of Social Work and Nursing.





### **Award-winning Bachelor's theses:**

**Sophie Jagersberger**

**Bachelor's degree program Health Care  
and Nursing**

Influence of telehealth interventions by  
health professionals in the context of  
oncological diseases

**Stephanie Kohlross**

**Bachelor's degree program Social Work**

Loneliness and relationship building in  
Social Work

**Klara Schenk-Mair**

**Bachelor's degree program Social Work**

Poverty and climate-related environmental  
pollution in Austria—climate justice as a  
mission for the social work profession

### **Award-winning Master's theses:**

**Sarah Jachs**

**Master's degree program Social  
Economy and Social Work**

Co-productive documentation in individual  
case work. An exploratory study on the  
possibilities and challenges of implemen-  
ting co-productive methods in client-  
related documentation

**Barbara Prähauser**

**Master's degree program Social  
Economy and Social Work**

Heteronormative structures in Vienna's  
homeless assistance services: experiences  
and challenges of LGBTIQ+ homeless  
people

**Viktoria Reiter**

**Master's degree program Social  
Economy and Social Work**

Digital applications in addiction prevention:  
The role of digital applications in contact  
with target groups in the field of addiction  
prevention in Austria

# **An Award-winning Curriculum for the Social Economy**

With the eco<sup>3</sup> project, Hochschule Campus Wien is bringing sustainability to the social economy—and has won the Erasmus+ Award for its efforts.

With the EU Green Deal and the United Nations Sustainable Development Goals, sustainability management has become a strategic must for many companies. However, the social economy, a growing sector consisting mainly of non-profit organizations that provide social services, often lacks the necessary expertise. This is where the project "eco<sup>3</sup>—Sustainability Management and Green Controlling in the Social Economy" at Hochschule Campus Wien comes in. In November 2024, eco<sup>3</sup> was awarded the Austrian Erasmus+ and ESK Award 2024 in the field of higher education in the category "Erasmus+ Cooperation Partnerships & Strategic Partnerships."



From left to right: Margareta Scheuringer, Federal Ministry of Education; Peter Stepanek, Marianne Skopal, Evelyn Süss-Stepancik, Hochschule Campus Wien; Jakob Calice, OeAD

## **Sustainability as a strategic necessity**

eco<sup>3</sup> is both an interdisciplinary and international team effort. Peter Stepanek, head of degree program Social Economy at Hochschule Campus Wien and project manager of eco<sup>3</sup>, has teamed up with the Center for Applied Nursing Research, the Research Center Administrative Sciences, international universities, and partners from the business world to design a module with lectures and business games and develop the corresponding teaching and learning materials. His stated goal: a uniform, cross-border understanding of social economy, sustainability management, and green controlling. In particular, future leaders in the social economy should be prepared for sustainability agendas.

## **A European network for sustainability**

Behind eco<sup>3</sup> is an international consortium coordinated by Hochschule Campus Wien with the participation of the University of Ostrava (Czech Republic), Babes-Bolyai University (Romania), the Catholic University of Eichstätt-Ingolstadt (Germany), akaryon GmbH (Austria), and xit GmbH (Germany).



**Co-funded by  
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Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or OeAD-GmbH. Neither the European Union nor the granting authority can be held responsible for them



# Our Student Teams in the Fast Lane

Cars for the racetrack and robots for disaster scenarios? With their innovative spirit, teamwork, and high level of technical expertise, our student teams are actively contributing to technological advancement.

## **Innovation powered by hydrogen: Os.Car Racing Team wins H2 Concept Challenge**

The Os.Car Racing Team looks back on a remarkable history: founded in 2012 by Rector Heimo Sandtner, the first vehicle took to the track in Spielberg in 2014—and the team has been developing continuously ever since. In the summer of 2024, the members attracted attention with an impressive performance at Formula Student Austria. The task of the H2 Concept Challenge? To develop a forward-looking hydrogen drive concept for a Formula Student racing car. The team prevailed against strong

international competition and took first place. The award-winning concept is based on a hydrogen-powered combustion engine, which is based on the engine of a 2024 KTM 690 Enduro SMC-R. The members of the Os.Car Racing Team stood out with a well-founded overall analysis: from the hydrogen components to the performance of the powertrain and cooling system to safety and cost aspects. Winning the Special Award sponsored by INNIO underscores the team's innovative strength and technical expertise. AVL List GmbH also provided significant support for the project as a sponsor.



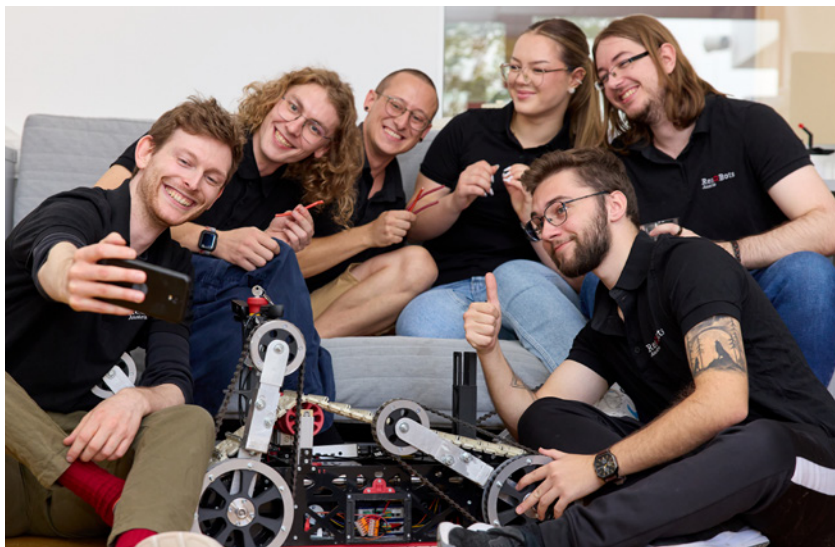
Rector Heimo Sandtner with members of the student teams

### The most successful racing season to date

The 2025 season marks a milestone in the history of the Os.Car Racing Team and was the most successful racing season since its founding. The team achieved a total of five podium finishes in international competitions. In the Netherlands, the team secured 1st place in the Business Plan Event, 2nd place in the Cost Report, and 3rd place in the Engineering Design Event, crowned by 3rd place in the overall ranking (Combustion Vehicle). In Austria, they also achieved 2nd place in the Business Plan, while in Spain they achieved 3rd place in the Cost Report.



everyone  
HIGHLY MOTIVATED!



### RoboCup 2025: From the German Open to Salvador

The Res.Q Bots also delivered impressive results in 2025. After a successful fourth place at the German Open, the team quali-

fied for the RoboCup Rescue League World Championship, which took place in Salvador, Brazil, in July 2025. Top international teams competed there with a common goal—to further develop robotic systems for use in



### Good to know!

Students at Hochschule Campus Wien are involved in a wide range of projects. While the Os.Car Racing Team designs a race car for Formula Student every year, the Res.Q Bots build rescue robots for disaster scenarios. The Cyber Security Team is dedicated to current IT security issues, and the Cosmic Coasters are developing a rocket—from the idea to the launch. The Campus Volleys are all about sports, and the Concrete Canoe Team is proving that concrete can float: Together, they are building a canoe out of recycled materials.

realistic disaster scenarios. In addition to the technical challenge, the competitions promote international exchange and interdisciplinary cooperation between research, teaching, and practice.

# The Place to Be

Around 10,000 people come together every day at Hochschule Campus Wien—students as well as staff in research, teaching, administration, and continuing education. Together, they make the university a place to live and work, a place of exchange and co-creation. They all deserve the best conditions to work in good health, conduct research with motivation, and study safely. And that is exactly what they find at Hochschule Campus Wien: work-life balance is more than just an empty phrase here—four awards confirm this.

## Leading company with attitude

Hochschule Campus Wien is an award-winning company in the Austrian economy—in the truest sense of the word. In 2025, the university was once again certified as an Austrian leading company by Leitbetriebe Austria. The award goes to companies that embody sustainable success, innovation, and ecological and social responsibility, and undergo a comprehensive qualification process every two years. With a holistic focus on sustainability and a strong commitment to innovation, Hochschule Campus Wien is a shining example of the Austrian economy.

FOR THE FOURTH TIME!



From left to right: Daniela Janko, Head of Quality Management, Elisabeth Haslinger-Baumann, Vice Rector for Research and Development, Hochschule Campus Wien; Monica Rintersbacher, Managing Director of Leitbetriebe Austria



From left to right: Kerstin Haag, Fonds Gesundes Österreich; Agnes Streissler-Führer, ÖGK; Arnulf Dörfer, Susanne Mulzheim, Eva Robl, Horst Rode, Hochschule Campus Wien; Peter McDonald, ÖGK; Andreas Maier, Federal Ministry of Labour, Social Affairs, Health, Care and Consumer Protection

## Systematic health promotion

In addition to entrepreneurial innovation, the university also focuses on what makes sustainable success possible in the first place: healthy, motivated people. Already awarded the seal of approval for workplace health promotion in 2013 as the first university of applied sciences in Austria, the seal was awarded to Health Management Campus Vital for the fifth time in a row in 2025. The list of health-promoting measures is long—from ergonomic consultations to back exercises, boxing, and yoga to functional aging, everything is included. For those who choose to cycle to work instead of taking the U1 and 15A, the bicycle check-up as part of the annual health day is particularly popular. Support is also available in challenging situations: integration management helps after a long period of sick leave, and if interpersonal relationships are not running smoothly, internal conflict counselors are on hand to help.

FOR THE FIFTH TIME  
IN A ROW!





From left to right: City Councilor Peter Hacker; Petra Paukowitsch, Eva Robl, Susanne Mulzheim, Hochschule Campus Wien; Dennis Beck, WiG – Wiener Gesundheitsförderung

### Talking openly

Speaking of difficult—when it comes to mental health, it is often hard to talk about it. Hochschule Campus Wien makes the supposed taboo an open topic of conversation. LISTEN! makes a major contribution to this. For several years, the project has been focusing on the mental well-being of students and creating a low-threshold support service with peer counseling, workshops, and get-togethers. Teachers and administrative staff are also trained in dealing with students in challenging life situations. This commitment has also been recognized externally: at the Vienna Health Award, LISTEN! and the dedicated people behind the project took second place in the category "Healthy in Institutions and Organizations."

**“We are delighted about the awards, which confirm our approach and are an expression of our consistent values. At Hochschule Campus Wien, people are at the center of everything we do—this shapes our daily actions and our interactions with one another.”**

Silvia Kaupa-Götzl, Managing Director and CFO (since November 2025)

### Confirmed once again: Certified family-friendly university

When it comes to balancing work, studies, care responsibilities, and private life, Hochschule Campus Wien is second to none. For years, initiatives have been put in place to make everyday life easier for students and employees with care responsibilities—from offers on school holidays to special leave when a child starts school. In 2025, the university was once again awarded the state seal of approval "hochschuleundfamilie" (university and family). Ulrike Alker, Head of Gender & Diversity Management and Project Manager for the "hochschuleundfamilie" audit, and Managing Director and former CFO Horst Rode led the project team. And there's more to come: for the current audit period, new measures have been designed in collaboration with those affected.

CERTIFIED SINCE 2015!



From left to right: Silvia Kaupa-Götzl, Managing Director and CFO, Teresa Schweiger, Deputy Head of Gender & Diversity Management, Hochschule Campus Wien; Claudia Plakolm, Federal Minister for Europe, Integration and Family Affairs

# Working Hand in Hand for Vienna as a Health Metropolis

When it comes to sustainable healthcare, Hochschule Campus Wien, the Vienna Healthcare Group, and the City of Vienna have been working together for almost two decades. The university's third building, dedicated entirely to Health Sciences and Applied Nursing Science, has been another visible sign of this cooperation since September 2024.



## A partnership comes of age

Eighteen years ago, the goal was already clear: to strengthen Vienna as a healthcare location and raise the training of healthcare and nursing professions to an academic level. It all began in 2007 with the Department of Health Sciences, which—financed by the Vienna Healthcare Group—trains all seven legally regulated higher medical-therapeutic-diagnostic health professions (MTD) as well as midwives. The training cooperation in the Bachelor's degree program Health Care and Nursing began in 2015 directly at the external locations of the Vienna Healthcare Group, Campus Favoriten, Campus Donaustadt, and three years later also at Campus Floridotower. In May 2023, the symbolic foundation stone was finally laid for a new building on the grounds of Hochschule Campus Wien, which was occupied the following

summer. The previously external program divisions of Health Care and Nursing, as well as the academic expert programs Child and Adolescent Care and Psychiatric Health Care and Nursing, which are geared towards specialist areas, in cooperation with the Vienna Healthcare Group, now have sufficient space here. The cooperation is complemented by the study place management for the core cohort and the career-enabling cohort of students with pre-qualifications in nursing assistance intermediate level. The degree programs in Physiotherapy, Occupational Therapy, Speech Therapy, and Health Assisting Engineering have also found a new home. Since the winter semester 2024/25, teaching and learning have been taking place here—as well as research in the Research Centers Health Sciences and Digital Health and Care. All of this is done on an interprofessional basis.

CEO of Hochschule Campus Wien Wilhelm Behensky with Director General of the Vienna Healthcare Group Evelyn Kölldorfer-Leitgeb and City Councilor Peter Hacker





**“We look back on a successful, long-standing collaboration with the City of Vienna and the Vienna Healthcare Group. Together, we provide students with an excellent professional education and empower them to take responsibility for people and interprofessional teams—today and in the future.”**

Wilhelm Behensky, Founder and Chief Executive Officer of Hochschule Campus Wien



**Strong partnership for strong skilled workers**

"The consolidation of all training locations marks a milestone in our training offensive in the health and nursing sector," says City Councilor for Health Peter Hacker. "In recent years, the City of Vienna, together with its partners, has continuously increased the number of training places in the field of nursing and health and brought training up to date. With the opening of the additional building at Hochschule Campus Wien, this campaign of measures has now been successfully completed." It has been a challenging journey, but one that has paid off—the combination of scientific qualifications and practical experience is forward-looking and, in this form, a novelty in Austria.

**The heart of the collaboration? Practical relevance!**

The collaboration is particularly evident in the practical relevance of the training, which benefits the students: "As the largest cooperation partner of Hochschule Campus Wien, the Vienna Healthcare Group plays a key role in the training partnership. Our employees, who work as teachers at the new study location, contribute valuable expertise and a wealth of

experience. This also benefits the students. In addition, regular practical training phases in the clinics and nursing homes of the Vienna Healthcare Group are an important part of the training," explains Evelyn Kölldorfer-Leitgeb, Director General of the Vienna Healthcare Group.

**An infrastructure that is second to none**

Speaking of practical experience, this is of course not neglected on campus either: the new building has around 100 interprofessional specialist training and simulation rooms as well as numerous teaching and seminar rooms. The highlight is the in-house simulation center, which occupies an entire floor with around 3,000 square meters. Here, all prospective health professionals practice together on realistic cases. For example, physical therapists train together with health care and nursing professionals, occupational therapists work side by side with speech therapists, dietitians, and midwives. In this way, the teams that will later work closely together in their everyday professional lives grow together during the studies. This close interprofessional collaboration is the key to providing future-oriented healthcare—from which the entire healthcare system and ultimately every single Viennese citizen benefits.

Lively media interest at the press conference to present the new study location





# #Nurses4Vienna

International Health Care and Nursing Professionals  
strengthen Vienna's Healthcare System

Austria is facing an acute shortage of nursing staff, and despite intensive and committed domestic measures, this demand cannot be met. #Nurses4Vienna is a joint project between the Vienna Healthcare Group and Hochschule Campus Wien: they are implementing an innovative model for recruiting and integrating international healthcare and nursing professionals. By 2027, hundreds of nurses from third countries will come to Vienna to secure long-term healthcare provision.

## Alsergrund, Favoriten, and Heiligenstadt in Jakarta

In the #Nurses4Vienna project, the Vienna Healthcare Group and Hochschule Campus Wien are working directly with international partner universities, without any intermediary agencies. In their home countries, the nurses receive German language lessons up to level A2, so that they arrive in Austria with basic language skills. The partner universities have placed great emphasis on practical preparation and on creating an emotional connection between their students and Vienna. At Binawan University in Jakarta, classes are held in classrooms named "Alsergrund," "Favoriten," and "Heiligenstadt." This targeted preparation in the country of origin lays the foundation for the next steps in Vienna. Once in Austria, the nurses complete a nine-month program in continuing education entitled "Health Care and Nursing in the Austrian Health Care System."



Wilhelm Behensky, Evelyn Süss-Stepancik, Hochschule Campus Wien; Evelyn Kölldorfer-Leitgeb, Vienna Healthcare Group; City Councilor Peter Hacker with two nurses from Jordan at the press conference for the project #Nurses4Vienna.

## Support for integration—also through diplomatic missions

"There are currently many programs in Austria that focus on recruiting nurses from abroad. But #Nurses4Vienna is unique. We don't just see nurses as a resource to cover staff shortages. We attach great importance to ensuring that they have a positive start in Austria and integrate well into society. A dedicated team of university social workers supports the nurses on this journey," says Evelyn Süss-Stepancik, Vice Rector for Academic and International Affairs at Hochschule Campus Wien.

In order to overcome language barriers, German language teaching is ideally coordinated between the home country, Hochschule Campus Wien, and the Vienna Healthcare Group. After successfully completing the B1 language level, the professionals are gradually integrated into the Vienna Healthcare Group as academically qualified health and nursing professionals (DGKP). The project also enjoys strong support at the diplomatic level: the embassies and consulates in Vienna support the nurses with networking and orientation. This not only enables a good start, but also a lasting feeling of belonging and appreciation.





Bettina M. Madleitner, Head of Department Applied Nursing Science

# “I Can’t Think of Anything Better!”

Caring is putting care into practice, and for Bettina M. Madleitner it is a guiding principle—in professional care, but also in her dealings with students and colleagues.

Nursing was and is her dream job—Bettina M. Madleitner worked as a nurse for many years before shifting her focus to teaching and research. Since 2025, in addition to the Bachelor's degree program Health Care and Nursing, the nursing scientist has also headed the Department Applied Nursing Science at Hochschule Campus Wien.

Together with her cooperation partners Vienna Healthcare Group, Vinzentinum Wien, Barmherzige Brüder Wien, as well as Fonds Soziales Wien [Vienna Social Fund], she is responsible for training around 2,400 healthcare and nursing professionals for senior positions each year.



### Good to know!

Bettina M. Madleitner took over as head of the Department Applied Nursing Science in January 2025. Born in Styria, she is a registered health and nursing professional and studied nursing science at the University of Vienna. She has been active in teaching and research for more than 15 years and is the successful author of several specialist books and publications. She also heads the Bachelor's degree program in Health Care and Nursing

### How have the past few months been for you in your new dual leadership role?

Incredibly busy—with few breaks and many challenges, but also opportunities to shape things!

### The degree program Health Care and Nursing is a large part of Applied Nursing Science, but only one part. What else is included in the department?

In addition to the Bachelor's degree program, the department offers several academic expert programs and specializations in topics such as public Health, primary health care nursing, psychiatric health care and nursing, child and adolescent nursing, and nursing education, as well as the Master's degree programs Advanced Nursing Practice and Advanced Nursing Education. Campus Wien Academy offers certificate programs, the content of which is designed and managed by employees of the department. At the Center for Applied Nursing Research, we focus on the further development of professional nursing services with the aim of helping to shape a sustainable and efficient healthcare system. Moreover, the department houses a museum of Health Care and Nursing that traces the history of nursing education and the nursing profession since the 19th century.

### How do you manage to juggle running the degree program and the department?

I have a great team that supports me: my assistant Daniela Jagl, who supports me and organizes the department, my two

excellent deputies in the degree program, Johanna Binder and Hans-Peter Köllner, with whom I am in constant contact and work closely, and, of course, the heads of the Health Care and Nursing divisions and the study program and research managers, whom I meet regularly to discuss upcoming issues and find solutions together.

### What specific issues are you discussing?

The department has grown very quickly in recent years—including in terms of personnel. It is very important to us to ensure the long-term quality and competence of our new lecturers. We are working on bringing structures up to date. This applies to areas such as digitalization, artificial intelligence, and other future skills.

### Speaking of the long term: a little over a year ago, the three program divisions of the Vienna Healthcare Group moved here to the university campus. What has happened since then?

We have been working successfully with the Vienna Healthcare Group for many years and are therefore particularly pleased about the joint study location. I am, of course, aware that this was a major change for the relevant program divisions. But I believe that they have settled in well and are now in the process of gradually reidentifying themselves. This cannot happen overnight, but will take some time. In any case, the atmosphere is good and we are on the right track.

### In your teaching and research work to date, you have focused on theories and methods that support caring in professional nursing. What role does caring play for you personally?

The theory of caring plays a very central role for me in nursing. I understand professional nursing as active care and attach great importance to our students becoming nursing professionals who do not distance themselves from patients, residents, or clients, but rather turn toward them. For me, caring is also a basic principle in our interactions with one another. It means interacting responsibly and appreciatively, promoting growth, supporting others, and strengthening their independence. I try to convey this to our students, but also to live it myself in my collaboration with colleagues, lecturers, and employees.

### Finally, let's take a look at the future: What are the top three challenges on your agenda?

Firstly, greater visibility for Health Care and Nursing and Applied Nursing Science; secondly, successful study place management; and thirdly, time resources for helping to shape the professional field when dealing with upcoming issues.

MORE  
←

[hcw.ac.at/pflege](http://hcw.ac.at/pflege)

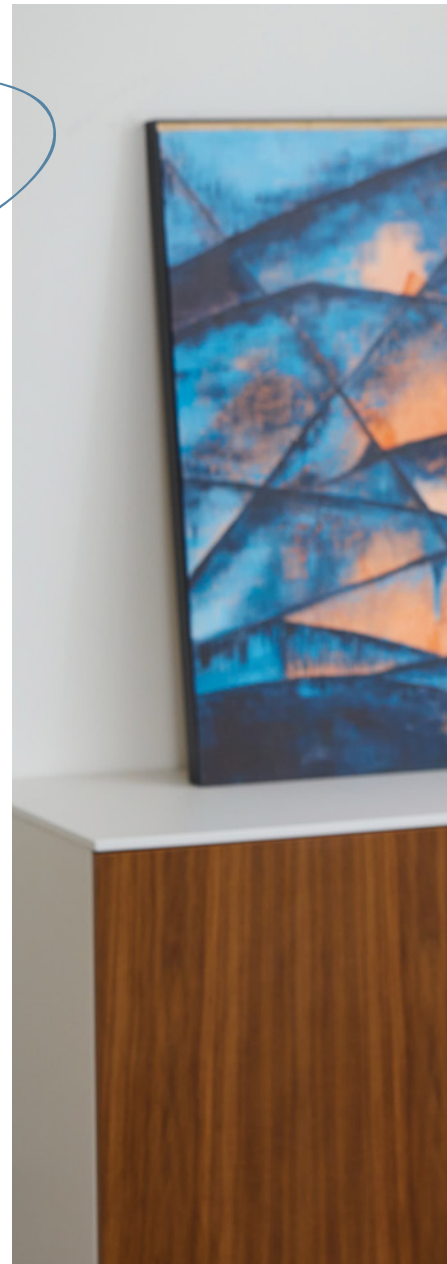


# “We Are Continuing to Build on What Has Grown.”

The end of 2025 marks the end of an era at Hochschule Campus Wien—our founder Wilhelm Behensky is handing over the role of Chief Executive Officer to Doris Link and is joining the Executive Committee. We met both of them for an interview and talked about the past and new beginnings.



Wilhelm Behensky and Doris Link with a model of Hochschule Campus Wien's main campus at Altes Landgut



## WILHELM BEHENSKY

### **When you look back on the early years of Hochschule Campus Wien, what were the biggest challenges in establishing it?**

Probably the biggest challenge was that hardly anyone believed in us at the beginning. We had no institution to support us. What was difficult for us at the time has since become a blessing—namely, that we are institutionally and politically independent. At the time, many people said to me, "What you're doing is impossible." And we just did it. Today we are the largest and most dynamic university of applied sciences in Austria. Looking back, it's like the "garage story" of Microsoft, for example—even the most successful companies started out very small.

### **What has motivated you personally over the years?**

What has motivated me over the years was the vision of creating a university that offers our students and our staff ample room for development. Strategically, I have always seen myself as an "enabler" and all my colleagues as "providers." I saw my task as creating the right framework conditions. Our culture forms the "social space" and our buildings form the "physical space." This has developed into an "academic space."

All of this has made us unique and successful.





**What will you miss the most—and what will you miss the least?**

To be honest, I won't miss that much, because I'll still be involved with the university in a different role (smiles). Of course, there are many everyday encounters that I will miss—spontaneous conversations in the hallways, working together to find good solutions, being directly involved in shaping things. What I definitely won't miss is the heavy workload and getting up at 6 a.m. on Monday mornings.

**What were your greatest successes?**

When I look back on the past 24 years, I see great stability despite rapid growth. We have succeeded in creating a culture that promotes strong cohesion among all colleagues and puts students at the center. We have academized professional fields—just think of Social Work, medical-therapeutic-diagnostic health professions, Midwifery, Health Care and Nursing, and now also Early Childhood Education and Care. In all these areas, we have helped to establish clear training paths and strengthen the professionalization of these professions. In doing so, we have not only created academic structures, but also made an

important contribution to social development—I think we can all be very proud of this. Within a quarter of a century, our university has grown from 70 to over 9,000 students in the academic year 2025/26. Despite this rapid growth, quality in teaching, research, and continuing education has always been a central concern for us—a commitment that was ultimately recognized with the EFQM Austrian Excellence Award. We now have more than 26,000 graduates who are making a significant contribution to ensuring that Vienna is and remains the most livable city in the world.

**What does your future involvement with Hochschule Campus Wien look like?**

I will remain closely associated with the university. For the time being, I will serve as first vice president, and on December 1, 2026, I will take over as chair of the Executive Committee from Hannes Swoboda, whom I would like to thank sincerely for decades of trusting and close cooperation. My focus will no longer be on the operational level, but primarily on the strategic and political level. I remain committed to ensuring that our university makes valuable contributions to the economy and society.





## DORIS LINK

### **What brought you to Hochschule Campus Wien in the first place—and what made you stay?**

My academic career began at the Vienna University of Technology. After a few years in the field, I realized how much I missed the academic world and being close to research and teaching. At Hochschule Campus Wien, I was impressed by the combination of academic quality and a strong practical focus. I stayed because I was able to shape things here: in degree programs, in infrastructure, and in strategic projects. But above all, because this university wants to make a tangible impact.

### **When did you know: I want to take on responsibility for this university?**

I started as an external lecturer, became head of the degree program Civil Engineering and Construction Management at the age of 32, and took over a department in 2007. Each step strengthened my desire to take on more responsibility. By the time I became Chief Operating Officer, it was clear to me that I didn't just want to develop one area, but the university as a whole—with all its opportunities and challenges.

### **What appeals to you personally about your new role?**

The diversity. A university thrives on the interaction of many areas: from human resources and finance to infrastructure, teaching, research, and continuing education. I am excited

about bringing these topics together, setting priorities, and providing guidance. I also find it exciting to build bridges—to partners, to companies, and to society.

### **What does leadership mean to you—especially in an educational institution?**

For me, leadership means taking responsibility, providing guidance, and at the same time working on an equal footing. We work with many people who are highly motivated. That's why a collegial, appreciative leadership style is crucial. It's important to me to make decisions comprehensible—in other words, to explain the "why." Only then can managers support and carry forward decisions.

### **When you look back in five years, how would you like to be measured?**

I would like us to be able to say that we have preserved and further developed the positive culture of our university. We have expanded our digital and English-language portfolio and strengthened our international position. And we have visibly demonstrated that Hochschule Campus Wien, is a university that makes an impact—internally for students and staff, and externally for society. If we achieve this, we will have accomplished a great deal together. That is how I would like to be measured.



We asked the members of the Executive Committee:

# What Comes to Mind When You Think of Hochschule Campus Wien?



**Hannes Swoboda**

"Hochschule Campus Wien is undergoing a constant process of renewal. It always strives for excellence in teaching and research—in the interests of its students, but also in response to social challenges. The personnel changes will also continue this successful course. At the same time, the good atmosphere that characterizes our university will be maintained. Thanks go to all our staff—as well as to the students—who are pulling together."



**Elisabeth Stadler**

"I am moved by how Hochschule Campus Wien not only supports digital change and international cooperation, but also actively shapes it. This open, forward-looking approach not only creates space for innovation, but also connects people—across borders."



**Wolfgang Hesoun**

"I am moved by the fact that Hochschule Campus Wien not only imparts knowledge, but also trains people who directly shape things in practice. Graduates bring with them sound expertise and fresh ideas—which benefits business and industry."

MANY THANKS!

**Christine Marek**

“For me, Hochschule Campus Wien is inextricably linked with innovation, top quality, and the courage to try something new. I am constantly impressed by the outstanding development and quality of this university, which—supported by so many people—is a driving force and has long been an indispensable part of the Austrian higher education landscape.”

**Peter Krammer**

“When I think of Hochschule Campus Wien, I associate it with practical relevance, scientific excellence, and innovative strength. It stands for future orientation, committed people, and close networking with business and society.”

**Marcus Franz**

“As Austria's largest university of applied sciences, Hochschule Campus Wien is one of the indispensable beacons in the educational district of Favoriten. The wide range of study programs—from life sciences and engineering to health and nursing sciences—enables more than 8,500 students to receive practical training for sought-after professions of the future. In addition, the good co-operation with the City of Vienna shows how important strong and reliable partners are in creating a win-win situation for everyone and achieving long-term success.”

**Christa Schnabl**

“Hochschule Campus Wien impresses me with its practical training, interdisciplinary cooperation, and innovative strength. It is a place where knowledge and society are linked to create forward-looking solutions.”

# Research Means Shaping the Future

With a record number of participants, Hochschule Campus Wien hosted the 18th Research Forum of Austrian Universities of Applied Sciences—and more than rose to the challenge.

The Research Forum on May 7 and 8, 2025, was a great success and received exclusively positive feedback from researchers, participants, and the media. A wide range of topics was covered, from biotechnology, packaging recycling, and sustainability research to nursing research, social work, tourism topics, and artificial intelligence. For the first time this year, universities from Austria and abroad also

submitted their research projects, and the Leading Edge Program provided a separate program item for particularly high-caliber research.

## **Minister Holzleitner announces support**

An atmospheric evening event at the Vienna Museum rounded off the research forum. Eva-Maria Holzleitner, Federal

Minister for Women, Science and Research, was also a guest. During the panel discussion, she highlighted social diversity, internationality, and good job prospects as particular advantages of universities of applied sciences. Holzleitner promised to advocate for universities of applied sciences to be given sufficient consideration in federal funding alongside universities.



From left to right: Ulrike Prommer, Chairperson of the Austrian University of Applied Sciences Conference (FHK); Eva-Maria Holzleitner, Federal Minister for Women, Science and Research; Elisabeth Haslinger-Baumann, Vice-Rector for Research and Development



## Topics at the 2025 Research Forum



### Applied research in the field of sustainability

Research on sustainability encompasses ecological, social, and economic aspects. Topics include sustainability assessment, sustainable materials and packaging, environmental technologies, and waste management.



### Sustainability and resource efficiency in construction and design

Research in the field of sustainable and recyclable construction deals with technical concepts, resource-saving materials, durable building structures, and maintenance strategies.



### Applied Digital Health—bridging the gap between research and real-world applications

This focus area addressed current trends and technologies in patient care, such as telehealth, digital therapeutics, virtual reality, and artificial intelligence.



### The future of health and social services

This research covers new care models, economic evaluations of the healthcare system, integrative care approaches, prevention and health promotion, as well as the role of healthcare providers in society.



### Impact Matters: impact research in social work

The goal of social work is to achieve positive change for individuals, families, and communities. The focus is on research approaches that examine the effectiveness and challenges of social work.



### People at the center of IT

Questions about artificial intelligence, software development, hardware technology, renewable energies, green mobility, and clinical engineering were discussed here.



### Biotechnology—white, red, green biotechnology

The focus ranges from classical biotechnology to biomedical topics and toxicological issues.



### Current challenges in sustainable tourism development—perspectives from research and practice

Key topics include the effects of climate change and strategies to combat overtourism and undertourism.



### Excellent research—Leading Edge

Pioneering researchers were given a platform to present particularly high-caliber research from top programs.

### **Stinging nettle pollen: an allergy that has been researched very little**

Although it was the host, Hochschule Campus Wien also scored points with its own exciting research projects. It is well known that you should not touch stinging nettles because they cause contact allergies and thus unsightly and itchy welts on the skin. What is less well known is that stinging nettle pollen can also trigger allergies that affect the respiratory system, similar to grass or birch pollen

allergies. The Floridsdorf Allergy Center has recognized that stinging nettle pollen is a more important source of allergens than originally assumed and has approached Ines Swoboda, head of the Research Center Molecular Biotechnology, with a request for more detailed research. The research presented at the research forum focuses on identifying cross-reactions with other pollen allergens and filtering out the main allergen. The aim is to find out more about stinging nettle pollen allergy and thus improve diagnosis and treatment.



### **Good to know!**

At the 18th Research Forum of Austrian Universities of Applied Sciences, universities from Austria and abroad submitted their research projects for the first time. There were a total of 620 participants, 174 presentations, and 74 posters from 24 universities of applied sciences and 16 universities.

**“As universities of applied sciences, we score highly thanks to our close cooperation with companies, the public sector, and universities. This makes us professionals in application-oriented research. Research means actively shaping the future.”**

Elisabeth Haslinger-Baumann, Vice Rector for Research and Development and patron of the 18th Research Forum



Researchers enjoy themselves at the 18th Research Forum



From left to right: Heimo Sandtner, Hochschule Campus Wien; Roland Teichmann, Austrian Film Institute; Wilhelm Behensky, Hochschule Campus Wien; Karin Bauer, Der Standard; Sabine Rein, Hochschule Konstanz; Markus Himmelfreundpointner, Wastics; Ulrike Prommer, Kurt Koleznik, FHK; Stefan Zotti, European Commission; Elisabeth Haslinger-Baumann, Hochschule Campus Wien

Plastic recycling—room for improvement

Bernhard Rainer, head of the Research Center Sustainability Assessment and Packaging Solutions, and his team were represented at the research forum with an important recycling project. The project addresses the question of why certain plastic packaging, namely polyolefins, can only be recycled at a low percentage. This research is important because the European Union has set ambitious recycling targets and binding recycling quotas for plastic packaging. By 2025, 50% of plastic packaging waste is to be recycled.

In 2022, the total plastic recycling rate in Austria was 24.5%. Recycling works well for PET beverage bottles, which can be recycled back into beverage bottles. However, only 13.5% of polyolefins, which are found in yogurt cups and detergent bottles, for example, are recycled. Why is the rate so much lower than for PET bottles? Bernhard Rainer explains: "The main reason is that there are still safety concerns when it comes to recycling polyolefins."

Bernhard Rainer also gives specific tips on how to increase the recycling rate—from more uniform packaging design to more thorough sorting.



IN A NUTSHELL

Promoting Progress

For 25 years, the City of Vienna has been investing in Vienna as a business and research location through its support for universities of applied sciences. In the current funding period from 2025 to 2029, the funds for this have been increased by a third—from €22 million to €30 million.

"With around 30 percent, MA 23 is one of the most important third-party funding providers for Hochschule Campus Wien," says Wilhelm Behensky, Chief Executive Officer of Hochschule Campus Wien. "We use these funds in a targeted and responsible manner to further advance teaching and research, including in additive manufacturing. In doing so, we are sending a clear signal to strengthen Vienna as a center of education and business."



Stefan Gara, Member of the Vienna City Council and State Parliament; Mayor Michael Ludwig; Wilhelm Behensky; Peter Hanke, former Executive City Councilor for Finance, Economy, Digitalization, and International Affairs, with members of the ResQ-Bot team





TOP!

# Research That Makes a Difference

From critical infrastructure inspections and pharmaceutical safety assessments to printed electronics, Hochschule Campus Wien completed a number of high-profile research projects in the academic year 2024/2025.

### Without hardware? It's not possible!

The project "Digitization through Printed Electronics," funded by the City of Vienna | Economy, Labor, and Statistics (MA 23), has clearly shown that digitization cannot be driven forward by software solutions alone—hardware innovations are also essential. Printed electronics refers to electronic components that are produced entirely or partially using printing processes. Functional components such as sensors and antennas can thus be manufactured quickly and cost-effectively in large quantities—ideal for applications that require flexible and scalable electronic solutions. Printed electronics is therefore considered one of the key technologies for digitalization.

### Critical infrastructure must be secure

For two years, the section Risk and Security Management investigated critical infrastructures. These are organizations and companies that enable our everyday lives in the economy and society to run smoothly. Specifically, the focus was on the importance of security culture. The following key factors were developed in the project "Security Culture in Critical Infrastructure":

- Security guidelines and instructions for action as guidelines
- User-friendly identification and access control measures
- Positive error culture as a basis for reporting incidents
- Security-compliant behavior

### Efficient and secure correctional facilities

Another interesting project undertaken by the section Risk and Security Management was "Efficient, secure, and structural prison design in Austrian detention facilities." This project investigated what necessary and uniform modernization measures might look like. This is because Austrian detention facilities vary greatly in terms of their structural conditions and technical design. In addition to new buildings, there are also old, listed existing buildings. The results of the project were presented at a high-profile symposium in the ceremonial hall of the Federal Ministry of Justice.

### Safety assessment for pharmaceutical products

How can pharmaceutical products be reliably assessed for their potential toxicological risk? Scientists at the Research Center Molecular Biotechnology at Hochschule Campus Wien investigated this question in the project "PharmaTox", which was funded by the City of Vienna | Economy, Labor, and Statistics (MA 23). This assessment is essential for drug safety.

Both during the manufacturing process and when stored in its final packaging, the product potentially comes into contact with a wide variety of chemicals. It is therefore necessary to subject all contact materials to a toxicological assessment during production and storage. Testing was carried out using a new approach, namely cell-based tests.

### Sustainability of roads

The project "SABINA" (Road Construction Methods—Sustainability Assessment) assesses the sustainability of road pavements (road superstructure). It is based on a holistic life cycle approach that encompasses the three pillars of sustainability—ecology, economy, and social aspects—throughout the entire life cycle. Criteria such as greenhouse potential, energy consumption, and durability are taken into account. The assessment covers the construction, renewal, and repair of road pavements, where the reuse of road construction materials is particularly relevant. The results have been transferred to an online assessment calculator, which is available to road construction experts as a planning tool.

Funded by





# Questions for the Future

Scientists at Hochschule Campus Wien are already providing the answers for tomorrow. Four research projects demonstrate how this is done.

## How can critical infrastructure be strengthened?

This question is the focus of the research project "Project to Support Critical Facilities" conducted by the section Risk and Security Management. The starting point for the project, which is supported by the Federal Ministry of the Interior, is the EU Directive on the resilience of critical facilities, which must be implemented by EU member states. The aim is to develop guidelines and checklists to promote the resilience of critical facilities and the regular exchange of information between them. Specifically, the aim is to prevent security incidents, physically protect infrastructure, and offer training and exercises for employees.

## How can knowledge about climate targets be pooled?

Climate change and the scarcity of natural resources are key challenges that the EU aims to address with the Green Deal. In the future, companies will be required to publish sustainability information in their management reports. To support small and medium-sized enterprises (SMEs) in this endeavor, the Departments Applied Life Sciences, Social Sciences, and Administration, Economics, Security, Politics at Hochschule Campus Wien develop a teaching, learning, and networking platform as part of the project "ESG SmartHub for Sustainability Reporting". Funded by the City of Vienna | Economy, Labor, and Statistics (MA 23), the



Design thinking workshop as part of the project PsyGes



ESG SmartHub bundles scientifically sound content, provides structured learning opportunities, and offers practical consulting projects with Viennese SMEs.

### How can an app support parents of children with mental health issues?

The mental health of children and adolescents has suffered greatly in recent years, with symptoms such as sleep disorders, nervousness, and depressive moods increasing noticeably. This is also a challenging situation for parents, as they are confronted with worrying changes in their children's behavior. The low-threshold information and counseling app "PsyGes" is designed to help them strengthen their own health literacy so that they can better understand their children's changed behavior and deal with their mental health issues more effectively.

### How can academic cooperation between Africa and Europe be improved?

The Department Administration, Economics, Security, Politics is implementing the Erasmus+ project "Strengthening Conflict Management and Transformation Studies in Africa" with African and European universities. The project aims to promote international academic cooperation between Africa (Ghana and Rwanda) and Europe (Austria and Spain). The project partners are Ghanaian and Rwandan universities and the University of Las Palmas in Gran Canaria.

Funded by  
City of Vienna | Economy, Work and Statistics (MA 23),  
FFG – Austrian Research Promotion Agency,  
KIRAS Sicherheitsforschung,  
Federal Ministry of Finance  
and



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# Little minds, big questions

Curiosity begins early—encouraging it and sparking an interest in research is a key mission of Hochschule Campus Wien. Numerous initiatives make this clear: the Children's University is a fixed part of the annual program, where instead of exam stress and anxiety about grades, there is fun and enthusiasm. In school workshops organized by the section Packaging and Resource Management, children and young people learn about the importance of sustainable packaging, and in the workshop offered by the Bachelor's degree program Orthoptics, they immerse themselves in the fascinating world of vision. With "Reading Aloud for Everyone," aspiring speech therapists bring their knowledge of preventive language development into classrooms on Austrian Reading Aloud Day. The holiday event "Rein ins Rathaus" (Into City Hall) offers insights into the world of Health Care and Nursing. Children practice activities such as changing bandages or measuring vital signs. And our researchers? They also leave the lecture hall and enter the classroom: Marlon Possard, lecturer and researcher in the section Public Management, discusses current challenges for democratic societies with students as part of the initiative "Science Ambassadors" of the Federal Ministry of Education.

This sparks scientific curiosity, which often leads to studying at Hochschule Campus Wien.

MORE  
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[hcw.ac.at/offers-for-schools](https://hcw.ac.at/offers-for-schools)



The rectorate with participants of the children's university





From left to right: Heimo Sandtner, Wilhelm Behensky, Evelyn Süß-Stepancik, Nina Hover-Reisner, student Laura Radakovits, Minister of Education Christoph Wiederkehr, Elisabeth Steiner at the press conference marking the launch of the study programs Early Childhood Education and Care.

# Record Investment in Education— We Continue to Grow

Hochschule Campus Wien is setting the course for the future: with new study places, the first dual study programs in early childhood education, and three highly relevant STEM master's degree programs, the university continues to grow steadily.

**“Our new programs demonstrate what education should look like: practical, responsible, and future-oriented. Hochschule Campus Wien is not just responding to change—it is actively shaping it. Our students are well equipped for the future.”**

Heimo Sandtner, Academic Director and Rector



A true milestone for universities of applied sciences: In July 2024, it was announced that the sector would experience its largest expansion in study places in over two decades. A total of 800 new places for first-year students were created for the winter semester 2025/26—80 of them at Hochschule Campus Wien alone. Particularly pleasing is that those areas with the greatest social need will benefit—Social Work, for example, where the demand for well-trained specialists is particularly high. The Bachelor's degree program Social Work received 30 additional part-time places, and the part-time Master's degree program Child and Family-centered Social Work was expanded by ten places.

But that's not all: two innovative Master's programs will also start in the winter semester 2025/26, each with 20 study places—Sustainability Assessment and Resource Management and Health Tech and Clinical Engineering.

### **Early Childhood Education and Care with prospects—dual study program, shaping the future early on**

Early childhood education and care is also getting a big boost with the launch of Austria's first dual study programs for early childhood education and care professionals. Hochschule Campus Wien is setting a new standard for training in one of the most important educational fields. The two new programs are the Bachelor's degree Early Childhood Education and Care and the

Bachelor Professional program Early Childhood Education and Care in cooperation with KIWI – Kinder in Wien.

What makes these programs special is that theory and practice are not opposed to each other, but go hand in hand.

Students not only learn on campus, but are also immersed in everyday educational practice at partner institutions such as KIWI – Kinder in Wien, Kinderfreunde Wien, Kindercompany, and the St. Nikolausstiftung.

### **Fit for the future—three new STEM Master's degree programs for major challenges**

Digitalization, climate change, shaping the healthcare system—today's students need more than just specialist knowledge. STEM programs are crucial for driving forward technological innovation, developing solutions to global challenges, and ensuring economic competitiveness. University of Applied Sciences Campus Vienna has launched three new Master's degree programs for the winter semester 2025/26 that are tailored precisely to these needs: Health Tech and Clinical Engineering, Technical Informatics, and Sustainability Assessment and Resource Management. All three Master's degree programs represent the close interconnection of technology, society, and management and prepare students for complex future tasks. They not only impart specialist knowledge, but also transferable skills for effectively implementing innovations in various fields of application.

# One for Her Profession(s)

For over four decades, Andrea Hofbauer has been shaping the development of dietetics in Austria—as a professional policy advocate, communicator, and head of degree program. She has shaped the profession and played a key role in advancing its professionalization. Today, as head of the Department Health Sciences, Andrea Hofbauer provides impetus for all medical, therapeutic, and diagnostic health professions. With strategic vision, staying power, and a special talent for building teams, she has succeeded in initiating sustainable change and making the health professions fit for the future.

IMPRESSIVE!

In the early 1980s, in Vienna's 18th district, at the Semmelweis Women's Clinic, Andrea Hofbauer's professional career began. As a dietary assistant and nutritional consultant, she worked with pregnant women and children with rare metabolic disorders, diabetes, and celiac disease.

## A vision for dietetics

At a time when nutrition was still receiving little attention, Andrea Hofbauer understood dietetics to be a responsible task. For her, it was clear that nutrition was much more than just cooking; it was a central component of holistic healthcare. With a clear vision and a healthy dose of self-confidence, she established the profession at the clinic. In doing so, she recognized how important it was to collaborate with other healthcare professions. Enthusiastic about the potential of each individual profession, she embraces interprofessionalism—long before the term was on everyone's lips. This also applies to the clinic grounds: the midwifery school. When Andrea Hofbauer is asked if she would like to teach nutrition there, she agrees. Communicating, explaining, persuading—that's what she's good at. The teaching was there, and it remains.

## A strategist finds room for creativity

Andrea Hofbauer's vision of advancing dietetics does not

end at the clinic door. "If you want positive change, you have to help shape it yourself," is her credo, which led her to the Austrian Professional Association of Dietetics. There, she initially took on the position that hardly anyone in associations wants—auditing. She stayed on, filling increasingly responsible positions, and in 1999 she became president of the professional association. In this voluntary role, she shaped the association into a strong interest group with over 1,500 members, managed a team of volunteers, and strategically positioned the professional group. Her favorite project? The annual nutrition congress with 500 participants from across the German-speaking world.

## Health needs communication

After ten years in practice, Andrea Hofbauer was drawn to the private sector. As a manager in the public relations department of an international food company, she succeeded in striking a communicative balance between many target groups: she established nutritional counseling, built up consumer services with her team, and played a leading role in the development of a digital tool for creating individualized nutrition plans. She shares her expertise in specialist lectures at home and abroad and as an external lecturer at universities of applied sciences—and, since 2010, also at Hochschule Campus Wien.







### A milestone has been set

Interprofessional collaboration has always been a key concern for Andrea Hofbauer. That is why she is also involved in MTD-Austria, the umbrella organization for Austria's higher medical, therapeutic, and diagnostic health professions. From 2005 onwards, all medical, therapeutic, and diagnostic health professionals will be trained at universities of applied sciences—a major change that Andrea Hofbauer has been working on with colleagues for many years. Their joint efforts have paid off: with the academic final degree "Bachelor of Science", the training programs are now internationally comparable and the health professions can present themselves even more professionally. At the same time, the job titles are also being adapted: "dietary assistant and nutritional consultant" is becoming "dietitian"—a title that clearly bears the hallmark of Andrea Hofbauer.

### Standing still? Not an option!

There is no time to catch her breath. Andrea Hofbauer spends her weekends in meetings or representing her professional group on numerous committees—from the National Nutrition Commission and the Registration Advisory Board of the Federal Ministry of Labour, Social Affairs, Health, Care and

Consumer Protection to the Austrian Health Professions Conference and the global umbrella organization for dietetics. As the author of numerous specialist articles and editor-in-chief, she has a significant influence on professional discussions. Parallel to her leadership role in the private sector, she is completing two Master's degrees in communication and leadership. How does she manage it all? "Work has never been a burden to me. The joy of creating has always driven me," she says with a smile. Her commitment has not gone unnoticed: in 2012, the then Federal Ministry of Education, Arts and Culture awarded her the professional title of "professor."

### From business to academia

In her early 50s, Andrea Hofbauer took a bold step. In 2011, after 20 years in the private sector, she became a full-time lecturer at Hochschule Campus Wien. With her potpourri of technical expertise, management know-how, and large network, she was appointed head of the dietetics degree program shortly thereafter. Together with her team, she achieved a great deal: the curriculum was further developed, the number of places for beginners was doubled, and scientific skills were expanded. With new functional rooms and a state-of-the-art body composition lab, the training was taken to a new level.



From left to right: Andrea Franzan, Andrea Hofbauer, Gerold Unterhumer, Barbara Kraus, Franz Werner, Peter Putz, Martin Maasz, Eva Jöchtl, Agnes Sturma, Michaela Hassler, Michaela Stoffer-Marx, Karin Inzinger, Heike Polleit at the department retreat 2022



Graduation ceremony 2024 at Vienna City Hall

### All under one roof

In 2022, the busy Andrea Hofbauer took over as head of the Department Health Sciences, arguably the most diverse department at the university. As head of the department, she has big goals—strengthening interprofessionalism, expanding study places, reorganizing the department, and advancing research. She has succeeded in all these areas. The development of new study programs and the cross-disciplinary revision of the curricula are a special milestone and a true team effort. This closes the circle: interprofessional collaboration, which has been a priority of



Andrea Hofbauer throughout her professional life, is now firmly anchored in the curricula of the department's degree programs.

### A foundation that will remain

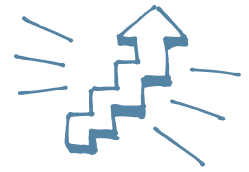
Andrea Hofbauer will enter "restless retirement"—as she calls it—as of the winter semester 2026/27. Before that, she still has a few major projects on her agenda. What will she remember most, apart from her interprofessional team? "Our graduates are the result of our work and my pride and joy. They deserve a sound education and the recognition they deserve. I have dedicated my entire professional life to this!"



### Good to know!

The Department Health Sciences trains students in all seven legally regulated medical, therapeutic, and diagnostic health professions—Biomedical Science, Dietetics, Occupational Therapy, Logopedics, Orthoptics, Physiotherapy, and Radiological Technology—as well as Midwifery. The Master's program Health Assisting Engineering and the academic expert program Sonography complement the range of programs on offer. The department also includes the Research Center Health Sciences and the Research Center Digital Health and Care. Around 1,900 students and 200 employees in research, teaching, and administration are helping to shape the future of healthcare here.





# Academic Further Education with Added Value

The portfolio of Campus Vienna Academy has been continuously developed over many years. In addition to certificate programs, seminars, and webinars, so-called micro-credentials—short, compact continuing education formats—have now been added. Tailor-made continuing education and training courses are also becoming increasingly popular.

Micro-credentials offer companies and their employees a new and attractive form of continuing education. In part-time learning units, participants acquire specific skills and, upon successful completion, receive a certificate that is recognized throughout the EU. The big advantage is that these academic qualifications can be implemented quickly and adapted in a timely manner to changes and new requirements in a dynamic work environment.

## Micro-Credentials@Campus Wien Academy

Since 2024, Campus Wien Academy has been working with the Hochschule Campus Wien and strong cooperation partners from industry and business to build up a micro-credential portfolio and develop it further. So far, the portfolio covers topics such as ESG and sustainability, AI in taxation, the implementation of global minimum taxation, and project

management. Work is already underway on the needs-based development of new content, including a micro-credential on quality management and audits. The micro-credentials offered by Campus Wien Academy are open to anyone interested in continuing education.

## Tailor-made offerings

Micro-credentials can also be implemented as in-house formats. These are more in demand than ever, as they can be tailored to the specific requirements of a company or organization. This results in customized continuing education and training concepts with subject-specific content that ensure competitiveness. The focus here is on easy integration into everyday working life. Campus Wien Academy has been successfully addressing these needs for years and offers tailor-made formats at an academic level—from seminars and certificate programs to the new micro-credentials.



## Good to know!

Micro-credentials are short, quality-assured learning formats ranging from 1 to 15 ECTS credits that teach specific professional skills. They conclude with an exam, can be flexibly combined, and can be completed independently or integrated into larger educational programs. Participants receive a bilingual certificate in German and English that is recognized and creditable throughout the EU.

MORE  
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Franz Gatterer with the Campus Wien Academy team

**“For us, successful academic further education means developing innovative educational programs in collaboration with companies and partners. The focus is on the needs of organizations and their employees.”**

Franz Gatterer, Head of Campus Wien Academy



# **“Thinking about Social Work Professionally”**

The Core Curriculum Sets New Standards

GREAT!



Josef Bakic, Head of Bachelor's Degree  
Program Social Work

The core curriculum represents a new direction for the specialist area of social work in Austria. The focus: professional identity in a modern, complex society. In the future, the core curriculum will form the basis for Bachelor's degree programs in social work at Austrian universities of applied sciences. This will facilitate the transition between different locations and qualification levels (Bachelor's and Master's degree programs, and future doctoral programs).

### **A bold step toward the future.**

Josef Bakic is an energetic advocate for the social work profession. As head of degree program at Hochschule Campus Wien and co-initiator of the Austrian Society for Social Work, he has played a key role in developing the core curriculum for social work. "Social challenges are increasing—social inequality, mental stress, climate crisis, digital transformation. Social work is increasingly focused on helping to shape solutions," says Bakic. The core curriculum provides guidance here. It defines nine thematic pillars and serves as an Austria-wide orientation framework. At the same time, there is room for regional specialties and further developments in Master's degree programs and doctoral programs.

### **Uniform framework—versatile implementation**

The new curriculum forms a binding framework for education at all Austrian universities of applied sciences offering social work programs.

It defines clear competency goals, focuses on practical relevance, and at the same time promotes a scientific foundation. Social work is not only understood as reactive assistance. A central component is a professional understanding that focuses on ethical action, human rights, and social justice. Social work actively contributes to social change in this area. "Social work is much more than just helping in emergencies—it is an active factor in shaping our society. Our program enables students to promote social justice, facilitate participation, and help shape structures that strengthen cohesion. In this way, we make a concrete contribution to an inclusive and solidarity-based society," says Bakic.

### **Core curriculum social work—education as social engineering**

In addition to specialist scientific fundamentals, the new curriculum focuses on professionally relevant practical skills. Students

should learn to analyze complex situations, deal with uncertainties, and act in a participatory manner in line with the changing living environments of their future clients. Topics such as criticism of racism, gender equality, and inclusion are an integral part of the teaching. This makes social work not only professional but also political. "The curriculum is more than a set of rules—it is a commitment to social work that is courageous, critical, and based on solidarity," says head of degree program Bakic. The new core curriculum sends a strong signal for a profession that is actively shaping the future. Social work is being given a foundation that is capable of meeting both current challenges and future developments—and prepares the next generation professionally and with commitment.



### **Good to know!**

The Bachelor's degree program Social Work prepares students for a wide range of activities in social work and social pedagogy. A total of 120 full-time and 66 part-time study places are available each year. Since its launch in 2007, 2,302 graduates have successfully completed the program. As a founding member of the Austrian Society for Social Work (ogsa), the program actively contributes to the professionalization of social work. In 2026, the department Social Sciences will host the ogsaFORUM—save the date: March 16, 2026.

MORE

[hcw.ac.at/soz-b-en](https://hcw.ac.at/soz-b-en)

# Strong Commitment to Excellent Teaching

Research-based knowledge, paired with competence and attitude—this is how Hochschule Campus Wien understands excellent teaching. Our highly motivated teachers are the key shapers of educational quality—and we support them in the best possible way.

ALL AI?

## Shaping AI: Teachers learn, teach, and network

With a clear AI strategy and an in-house AI mentoring program, Hochschule Campus Wien creates spaces for experimentation and networking. Teachers and staff learn from each other how AI and tools such as Microsoft Copilot can be used wisely. The Center for Academic Writing also offers new workshops: Students learn how AI can support them in writing, structuring knowledge, and overcoming writer's block. For teachers, there are practical formats on AI in the writing process, prompt labs, as well as methods for integrating AI into teaching.

## Creating global perspectives together

Internationalization is more than just stays abroad: it brings diversity, research, and global issues directly into the curriculum. The International Day 2024 was all about international inspiration—from inspiring keynotes by Claudia Bulnes and Eveke de Louw from The Hague University of Applied Sciences to the presentation of the Internationalization Award. The awards went to projects that raise the

profile of our university worldwide – from Radiological Technology, Physiotherapy, and Logopedics to Occupational Therapy and Orthoptics to Packaging and Resource Management, Public Management, and Architecture – Green Building.

## The world is our guest

Hochschule Campus Wien has an excellent international network and collaborates with partner universities on innovative teaching and research projects – from Erasmus+ funded Blended Intensive Programs to international summer schools. This has resulted in a wide range of collaborations with European universities covering topics from health and engineering to sustainability, building and design. These projects open up new perspectives for students and teachers, promote intercultural exchange, and contribute to anchoring teaching globally.

## Higher education didactics in dialogue: developing teaching together

Twice a year, Hochschule Campus Wien invites guests to the Higher Education Didactics Circle—a forum where teaching

is rethought and further developed. In fall 2024, the focus was on the role of artificial intelligence: International guests Ulf-Daniel Ehlers and Henrik Dindas provided impetus on "future skills" and discussed the opportunities and limitations of digital transformation with university lecturers. In spring 2025, the focus was on educational research. Keynote speaker Wolfgang Beywl showed how self-evaluation contributes to the evidence-based further development of teaching. Teachers from various departments presented their own projects and highlighted how closely research and teaching are interlinked at Hochschule Campus Wien.



**More on the topic of  
AI in teaching**

[hcw.ac.at/ki-lehre](https://hcw.ac.at/ki-lehre)



Modern rooms for creative teaching and learning

**“When it comes to artificial intelligence, the train has long since left the station. At Hochschule Campus Wien, we are working together to ensure that all our staff get on board safely.”**

Evelyn Süß-Stepancik, Vice Rector for Academic and International Affairs.



The winners of the Internationalization Award, from left to right: Monika Zajzek, Melanie Trojan, Iga Ziarko-Freissler, Susanne Javorszky, Natalia Hartmann, Mary Grace Wallis, Godoberto Guevara Rojas, Elena Mitrenova, Aída Santana Sosa with Elisabeth Brunner-Sobanski, Head of the International Office, and Evelyn Süß-Stepancik



# Learning Through Global Networking

Erasmus+ Blended Intensive Programs (BIPs) bring together students and teachers from all over Europe—and often beyond. After virtual learning phases, they meet in person on site to work together on current challenges—from sustainable development to innovative medical imaging.

## Beyond professional and cultural boundaries

The new interprofessional SimLab at Hochschule Campus Wien offers teachers and students the opportunity to train for various clinical scenarios in a realistic environment. The innovative learning

environment was used internationally in the Blended Intensive Program "Inter-professional simulation for future education in health care professions" offered by the Department Applied Nursing Science. Students from Belgium, Estonia, Finland, Portugal, Slovenia, Ukraine, and guests

from Canada and Switzerland trained to make quick and confident decisions and act in critical care situations. As the core of the simulation, the training sessions were recorded using audio-video technology and then analyzed in a debriefing session.



Students from Greece, Ireland, Malta, Portugal, Slovenia, Egypt, Switzerland, and Austria participating in the Blended Intensive Program of the Bachelor's degree program Radiological Technology



### Good to know!

Erasmus+ Blended Intensive Programs (BIP) combine short, intensive mobility phases with virtual learning components. They enable international cooperation between students and teachers—even without long stays abroad. In addition, BIPs promote interdisciplinary cooperation and support participants in jointly addressing social challenges at an international level.



Simulation of a bonding situation during the BIP of the Bachelor's degree program Midwifery

### Medical imaging for personalized medicine

The Bachelor's degree program Radiological Technology coordinated the Vienna Medical Imaging & Technology Summer School at Hochschule Campus Wien for the second time. More than 40 students from the fields of radiological technology and computer science worked together on innovative technologies in the field of medical imaging. The program included 3D printing of medical image data and work on a machine learning model for segmenting cardiac CT data. Students were also able to simulate real-world applications such as planning jaw surgery. These medical imaging topics are important for personalized medicine, which is set to become more widely used in the future.

### Midwifery students from Europe practice in Vienna

The degree program Midwifery welcomed 40 international students and teachers as part of the Blended Intensive Program "Breastfeeding and early interaction."

The participants came from partner universities in Ghent (Belgium), Helsinki (Finland), Tallinn (Estonia), and Ternopil (Ukraine). Hochschule Campus Wien scored particularly well with its Skills and SimLabs. In interdisciplinary simulation training sessions, the next generation of midwives practiced breastfeeding and bonding situations in the delivery room and operating theater, in the postpartum ward, and in neonatal settings, among other things. An interesting excursion took them to the human milk bank at the Floridsdorf Clinic of the Vienna Healthcare Group, where surplus human milk has been donated since 1908.

### Global challenges for sustainable packaging

"Producing safe, sustainable packaging in line with the circular economy is the future. Early international networking among students is important and makes sense," says Silvia Apprich, head of the section Packaging and Resource Management. The section has therefore invited students and teachers from Hasselt

University, Munich University of Applied Sciences, Stuttgart Media University, and the Universities of Parma and Rouen to work together on the life cycle of packaging, packaging design, and recyclability as part of a Blended Intensive Program.

### Designing nursery schools of the future

How can nursery schools be built in a sustainable, climate-friendly, and resource-efficient way? Students from the Master's degree program Architecture – Green Building at Hochschule Campus Wien, Metropolia University of Applied Science, Helsinki, and the Universidad Politècnica de Catalunya, Barcelona, addressed this question during an intensive international project week.

The groups were put together in such a way that regional perspectives and architectural traditions from all over Europe could be incorporated. Together, they researched climate-friendly design, solar and wind strategies, rainwater management, and green building envelopes.



Co-funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or OeAD-GmbH. Neither the European Union nor the granting authority can be held responsible for them



# We Place Great Emphasis on Sustainability

Sustainability plays a central role at Hochschule Campus Wien—in its degree programs and in everyday campus life. Starting this academic year, a dedicated lecture series will be devoted to all aspects of sustainability: the Green Lectures.

The Green Lectures are free of charge and open to the interested public. They discuss the three dimensions of sustainability: economic viability, social justice, and environmental compatibility. Doris Link, Chief Operating Officer and designated Chief Executive Officer of the Management Board of Hochschule Campus

Wien, opened the innovative series of talks: "As a university of applied sciences, we have a special responsibility to firmly anchor sustainability. We support our students, teachers, and researchers in developing sustainable solutions and thus contributing to the sustainable development of the economy and society".



From left to right: Doris Link, Michael Soder, Helga Kromp-Kolb, Petra Bernhardt, Peter Stepanek, Nastassja Cernko, Christoph Müller, Silvia Apprich, Günter Horniak





A green revolution

This was the title of the first Green Lecture in April 2025. The focus was on the question: How can sustainable change be achieved? Economist and socio-economist Michael Soder presented his book with the same title, in which he examines the challenges of climate change. The author appealed to the audience to see the climate crisis as an opportunity for profound change and to work together to shape a future worth living. This was followed by an exciting discussion with Michael Soder, Nastassja Cernko, sustainability manager at Österreichische Kontrollbank, Helga Kromp-Kolb, climate researcher, Christoph Müller, European law attorney, and Peter Stepanek, head of the Master's degree program Social Economy at Hochschule Campus Wien.

With its Green Lectures, Hochschule Campus Wien is sending a clear signal for a sustainable future—and is also planning further measures to continue the dialogue.



Good to know!

At Hochschule Campus Wien, sustainability is firmly anchored in the organization, teaching, research, and continuing education. Numerous initiatives actively promote an environmentally conscious campus life. The university never considers sustainability to be a given, but continuously works to improve its impact on the environment, social issues, and economic efficiency. The Green Team develops and implements concrete measures for a sustainable university life. In addition, Hochschule Campus Wien is a founding member of the Sustainable Universities Cooperative.

IN A NUTSHELL

An Oasis of Calm in the Flow of Traffic

How can the Favoriten roundabout be designed to invite people to relax in this busy area? ASFINAG posed this question for the temporary use of the roundabout in a competition. The winners were three students from the Bachelor's degree program Architecture – Green Building at Hochschule Campus Wien: Anna Lotta Frauenberger, Berit Henseling, and Gesine Elisa Haas. Their concept combines sustainability and functionality. The pavilion is made of the sustainable material wood, is easy to assemble, and offers modular use. The surrounding green space has also been integrated—grass grows directly into the pavilion through recesses in the floor. The pavilion was opened in May 2025 as part of a celebration.



The winners at the pavilion's opening ceremony



# More Space, More Possibilities

The new workshop for the Department of Building and Design, known as the [Bau]Kasten, was built in just three months. Here, students from different years and disciplines can work together.

What is special about the new workshop of the Department of Building and Design? The [Bau]Kasten was built from renewable building materials and consists of a plug-in construction. Thanks to this unique design, the components can be put together like a puzzle, completely dismantled at any time, and rebuilt in another location. "We want to show that circular economy is also possible in the construction industry and that valuable resources can be conserved," explains Christian Polzer, initiator of the project and head of the Bachelor's degree program Architecture – Green Building. The project was realized with the support of the City of Vienna | Economy, Labor, and Statistics (MA 23).

## **Built for and with students**

With a usable area of 200 m<sup>2</sup> and a ceiling height of 5.5 meters, the new teaching, research, and experimental workshop offers plenty of space for students to collaborate on projects across different years and disciplines. Students from the Department of Building and Design were directly involved in the construction

process. "Together with students, we visited the production hall of DataB. There, we not only helped to assemble the parts, but also to install the wood fiber insulation. This is practical experience in action," emphasizes Claudia Link, head of the Department of Building and Design.

Wilhelm Behensky, CEO of Hochschule Campus Wien, emphasized at the opening of the new workshop in September 2024: "With the [Bau]Kasten, we offer students an environment in which they can put theory into practice. If the work is enjoyable and the students can develop their creativity here, we have achieved an important goal."

Funded by



**City of  
Vienna**

Economic Affairs,  
Labour and Statistics



# Committed to Our Local Community

Hochschule Campus Wien is not only an educational institution, but also a committed neighbor.

## STEM region Favoriten—and Hochschule Campus Wien is part of it

The STEM region quality label stands for the promotion of technical and scientific subjects and aims to inspire women and girls in particular. Hochschule Campus Wien is now also part of this network as part of the STEM region Favoriten. The departments of Applied Life Sciences, Building and Design, and Engineering are setting the tone in this area: from biotechnological innovations and environmentally-friendly solutions to sustainable construction and energy-efficient design, the use of renewable energy sources, digitalization, IT security, and technical infrastructure in healthcare. All participants benefit from practical projects, modern laboratories, close cooperation with industry, and international networks—including schools that gain new access to STEM education and companies that establish early contact with future skilled workers.

## Hochschule Campus Wien is part of the VerteilerKREIS education district

At the end of October 2024, the VerteilerKREIS education district in Vienna's district Favoriten was officially opened. This initiative by the City of Vienna aims to improve networking between schools, nursery schools, educational and leisure facilities, libraries, and adult education centers in Vienna's districts. This creates attractive educational opportunities for children, young people, and local residents to motivate them to learn independently. The VerteilerKREIS education district promotes the active participation and involvement of the district's residents. "What makes the education district special is that the range of educational offers are developed from the perspective of the target groups, creating synergies for all stakeholders," says Elisabeth Haslinger-Baumann, Vice Rector for Research and Development. The focus is on social space design, dealing with artificial intelligence, democracy education, and multilingualism.

From left to right: Christoph Vogl, Hedwig-Maria Wilhelm, Head of Research and Project Coordination, Erna Schönthaler, Daniela Dunkler





TOGETHER  
WE SUCCEED!

# Achieving More Together

From international research projects and European networks to exchanges with partners in Vienna—strong collaborations enable us to achieve more.

## Three universities, one vision

The INUAS university network—consisting of Munich University of Applied Sciences, Hochschule Campus Wien, and ZHAW Zurich University of Applied Sciences—is committed to cross-border networking in the higher education sector. This regularly results in joint projects, such as interdisciplinary research projects or the COIL Days, where teachers from the partner universities exchange ideas with international experts on virtual international experiences and transcultural teaching and learning. The 2024 annual meeting in Vienna once again strengthened the transfer of know-how on key topics for the future.



Representatives of the University Management and International Office of Munich University of Applied Sciences, Hochschule Campus Wien, and ZHAW Zurich University of Applied Sciences at the INUAS annual meeting in Vienna



From left to right: Barbara Gant, Christoph Gassner, UFL; Heimo Sandtner, Elisabeth Haslinger-Baumann, Hochschule Campus Wien

## New international doctoral cooperation

The starting signal has been given for a doctoral cooperation with the Private University in the Principality of Liechtenstein (UFL): In the structured doctoral program, doctoral candidates acquire practical research skills and are supervised in their dissertation projects by supervisors from both institutions. Hochschule Campus Wien contributes its comprehensive infrastructure and specific scientific expertise. The UFL provides training in scientific methodology and theory and awards the academic degree "Dr. scient. med." upon successful completion and publication of the dissertation. The aim is not only to provide individual qualifications, but also to establish long-term cooperation in research, teaching, and continuing education. This ensures the professionalization of health professions other than physicians and the further development of scientific training, while also promoting the transfer of knowledge in the areas of university didactics and educational technologies.

### A springboard for women in STEM

The close collaboration with waff has proven its worth: for the second time, the part-time preparatory course to promote employed women in digitalization, sustainability, and technology has been implemented. The course opens up opportunities for Viennese women aged 24 and over to study Civil Engineering and Construction Management, Applied Electronics and Technical Informatics, or Computer Science and Digital Communications—and thus new career prospects.

### A thousand successful certifications

Want to study in with a practical focus and acquire valuable additional qualifications at the same time? The joint program offered by Hochschule Campus Wien and the WIFI Certification Center of the Austrian Chamber of Commerce makes this possible. Students in the section Risk and Safety Management and the department Applied Life Sciences can acquire certificates recognized throughout Europe in addition to their academic final degrees—for example, as quality officers, risk or senior risk managers, or internal auditors. The awarding of the 1,000th personal certificate marked a major milestone.

### Education boost for the tax system

With the Bachelor Professional Tax Management program, Hochschule Campus Wien, in cooperation with the Academy of Tax Advisors and Economic Advisors (ASW), offers practical training that specifically counteracts the shortage of skilled workers in the industry. The Chamber of Tax Advisors and Auditors (KSW) supports young talent with scholarships.

### Combined innovative strength

In hardly any other field of work is the interaction between different professions as crucial—and, in an emergency, even vital—as in healthcare. That is why it is essential to focus on networking during training: Hochschule Campus Wien and the Medical University of Vienna are cooperating to strengthen inter-professional understanding, share knowledge and infrastructure, and promote targeted research projects. This particularly benefits students, who are prepared for the demands of professional life in a practical manner. The successful collaboration has now been renewed and deepened with a cooperation agreement.



From left to right: Horst Rode, Elisabeth Haslinger-Baumann, Hochschule Campus Wien; Michaela Fritz, MedUni Wien; Heimo Sandtner, Hochschule Campus Wien; Anita Rieder, Markus Müller, MedUni Wien; Wilhelm Behensky, Hochschule Campus Wien



From left to right: Peter Bartos, Herbert Houf, Kristina Weis, KSW; Sandra Allmayer, ASW; Friedrich Stanzel, Hochschule Campus Wien; Michael Kötttrisch, Die Presse



### Good to know!

Cooperation also takes place online, for example in the Campusnetzwerk of Hochschule Campus Wien. As a digital bulletin board, the platform connects students, graduates, staff, and partners. Jobs, events, networking, and cool prize draws—everything is just a click away!

[campusnetzwerk.ac.at](https://campusnetzwerk.ac.at)

# Hochschule Campus Wien in Numbers 2024/25

## Applications\*

11,172

Applications for  
our programs

4.3

Average number of applications per  
Bachelor's degree program study place

3.4

Applications per  
study place

\*Based on formally correct applications

## Students

8,112

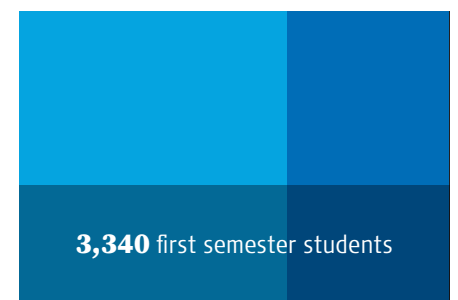
4,022

female 2.147 male 1.875



Academic year 2012/13

female 5.060 male 3.039 divers 13



Academic year 2024/25

617

female 227 male 390



Academic year 2002/03

**9 out of 10 students** would recommend studying  
at Hochschule Campus Wien.

- 97 % —> value contact with their lecturers
- 96 % —> value the professional quality of teaching
- 96% —> value lecturers with practical experience
- 94% —> value the relevance of the methods taught

MAKES US  
HAPPY =)



RIGHT ON COURSE!

International

260

Incoming

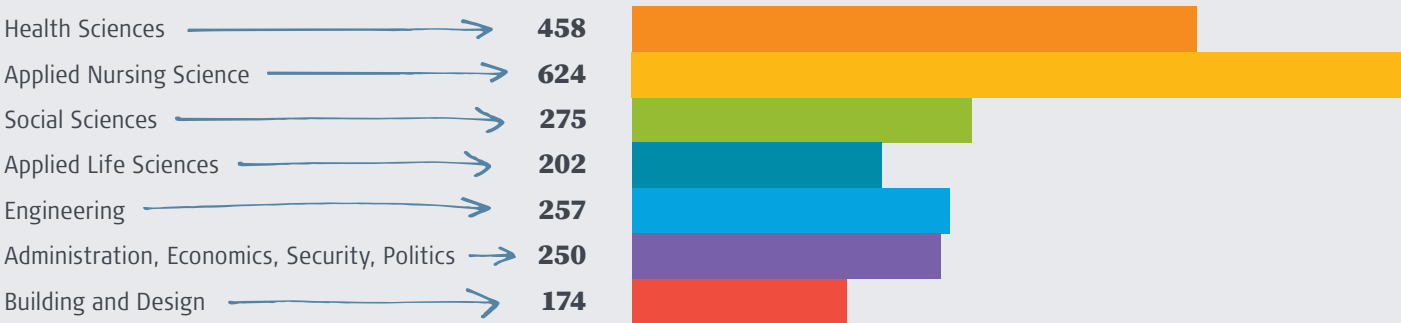
Outgoing

303

Outgoing staff 69

Partner institutions 175

Graduates: 2,240 (since 1999: 26,545)



Graduation ceremonies → many    Glasses of Prosecco enjoyed → even more    Happy faces → 100 %

Campusnetzwerk

7,484

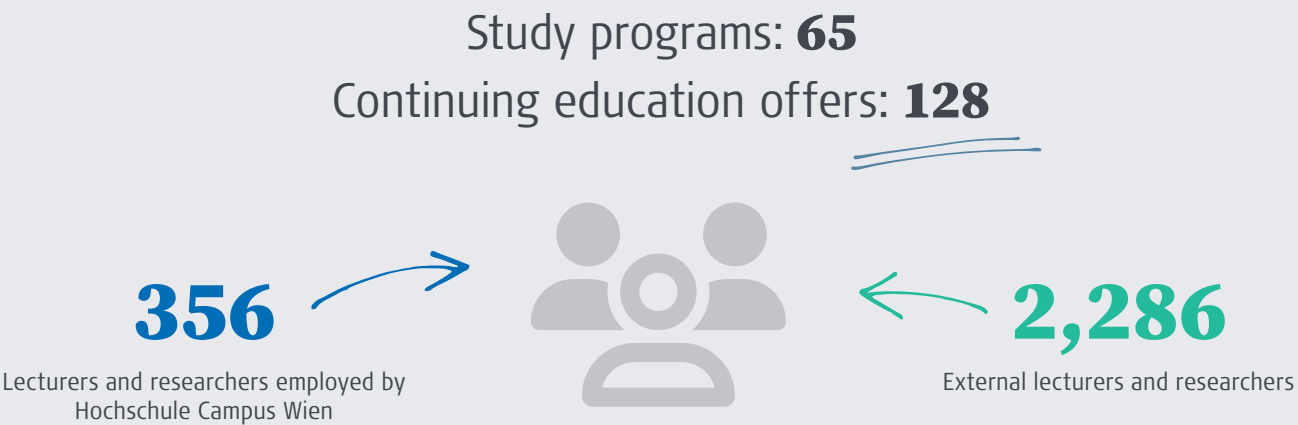
Members of Campusnetzwerk  
since 2021

61

Newly registered  
cooperation partners

937

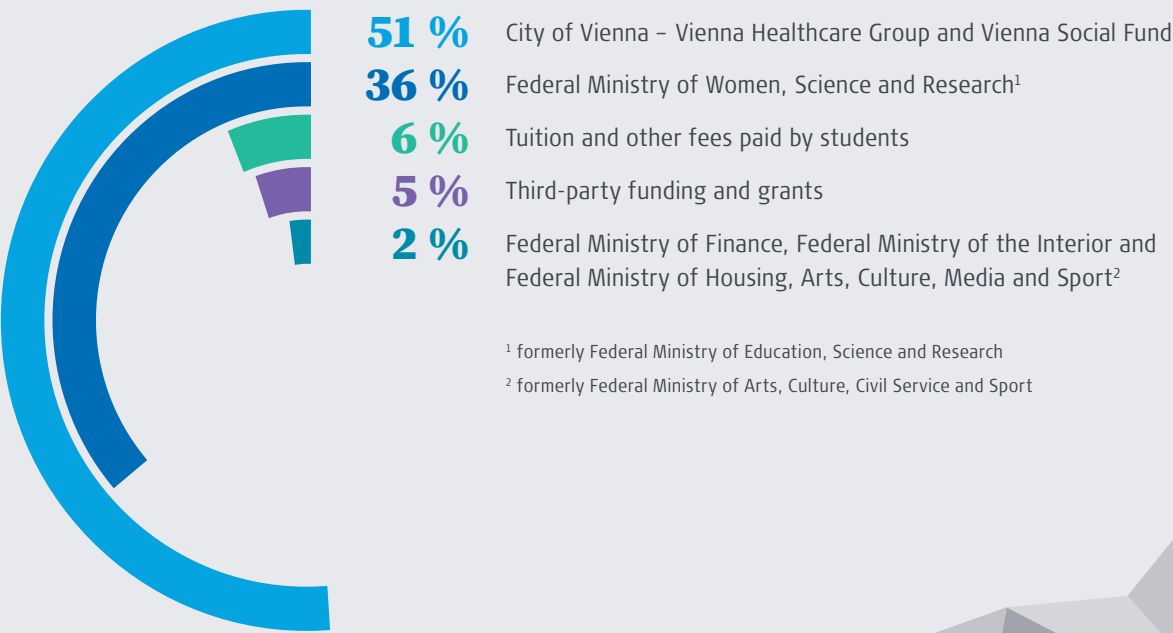
Posted job offers



Highest completed education

Highest completed education	Lecturers and researchers employed by HCW	External lecturers and researchers
Postdoctoral qualification	1 %	5 %
University degree with doctorate as a second or third degree or PhD	19 %	26 %

Distribution of funding sources for the fiscal year



OUTSTANDING!

Research:

The most important third-party funding providers by €

38 %

FFG – Austrian Research  
Promotion Agency

26 %

City of Vienna | Economy,  
Work and Statistics (MA 23)

13 %

FWF – Austrian Science  
Fund

14 %

Other third-party funding  
providers

Sum of the volumes of all ongoing and commissioned  
**R&D projects** as of July 31, 2025  
**13.5 Mio €**



Start-ups

110

Ideas  
since 2016

20

Pitch events  
since 2016

49

Teams in the Start-up Corner  
since 2016

12

Supported teams





FH Campus Wien is now called  
**Hochschule Campus Wien!**

*SINCE JULY 14, 2025 :)*